



Money is Funny...

Congratulations...

Hi Everyone. I am pleased to welcome you to the 2009-2010 Circle K Service Year! Congratulations on being elected to serve your Circle K club for the 2009-2010 term! I would like to start off this year by introducing myself... For those of you I have not met at District Convention or Club Officer Training, my name is Robert Acerra and I am delighted to have been elected to serve as your 2009-2010 New Jersey District Treasurer! I am here for you the treasurers and as members of the great organization that we are all a part of.

I am a secondary education, political science, and history major with an information technology and geography minor at Monmouth University. I will be starting my second year in Circle K in September. This past year I re-chartered the Monmouth University Circle K and joined the NJ District Board as Club Representative. I am a former Key Clubber of Ocean Township High School, serving as a Lieutenant Governor, Club President, and Convention Registration & Fall Rally Registration Chairperson. I am energized to now serve as your District Treasurer!

What I have planned for the year ahead:

- I have started an online NJ Treasurer's Google Group...more information can be found on page 4.
- I would like to have 2 socials for the treasurers to get together. Stay tuned for more info on that!
- I am also in the process of creating a PowerPoint Presentation to discuss dues and a brochure to give to new members. I will be more than happy to attend one of your meetings in September or October to present this to your club members.

Questions, comments, and concerns are always welcome!! I check my e-mail and voice mail quite often and I'm looking forward to the awesome year ahead of us! Feel free to give me a call or text anytime. I am here to serve and help you and serve as your liaison to the district board.

Yours in Service and Leadership,
Robert Acerra
Robert V. Acerra
NJ District Treasurer,
2009-2010

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WELCOME TO
THE NEW
CIRCLE K
SERVICE YEAR!!



UPCOMING EVENTS!

K-Family Picnic/July 18th

ICON & LSSP/August 1st-9th

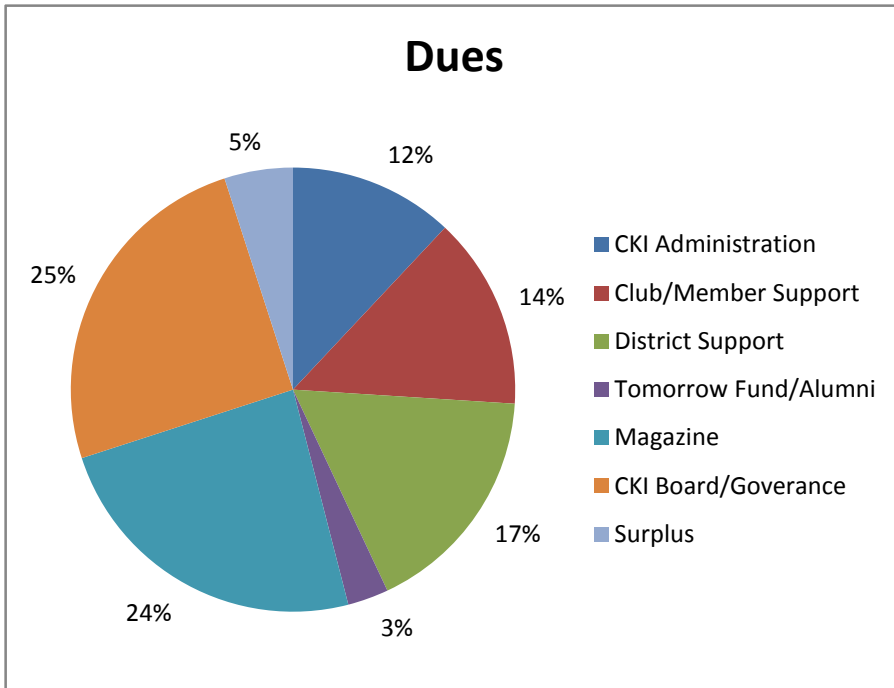
DCON 2010/March 26th-28th

Breaking Down the CKI DUES!

Dues for the New Jersey District CKI are \$33.00 and become payable on October 1st! \$25.00 of the \$33.00 goes to International and \$8.00 remains in the New Jersey District. Each club can have their own club fee. This month I am going to focus on where the \$25.0 goes when you pay dues to CKI.

One tip you can use in getting members to pay their dues is to have your own early bird program in your club. For example, if a member pays their dues before Fall Break (or any other date you set) their club dues may only be \$35.00. After the date you set they increase to \$40.00. People will want to pay their dues early so that they save the extra \$5.00.

Talk to your club President about making a presentation during a club meeting about dues and where the money goes. Be sure to also cover the benefits of paying dues. Make sure you mention paid members are eligible for scholarships and awards. Paid members also have CKI Liability Insurance if they are hurt while at a CKI Service Project. Also as a paid member they can attend various events such as leadership training events, Club Rally, and District Events like District Convention. I will be more than happy to visit any of your club meetings to give a Dues Presentation.



LEADERSHIP

FELLOWSHIP

SERVICE

	Per-member amount
Goods and Services	
CKI Administration (includes staff travel to district events, printing, postage, phone, interns, audit, office supplies)	\$3.06
Club and Member Support (includes Web Development, resources, leadership materials, recruitment and retention support, new-club building, and membership materials)	\$3.44
District Support (includes Governor and Administrator Training Conference, Administrator mid-year meetings, mailings to sponsoring Kiwanis clubs, awards, and certified instructors)	\$4.30
Tomorrow Fund & Alumni relations (funds contributed to the Tomorrow Fund, recognition programming processing, and promotion, alumni development)	\$0.67
Magazine (includes percentage of staff salary, art, photos, articles, printing, and postage)	\$6.04
liaison visits, President and VP travel, board meetings, governing documents, parliamentary support, strategic planning, goal promotion, percentage of staff salary, and leadership development)	\$6.28
Project Surplus	\$1.21
TOTAL:	\$25.00

WELCOME TO ALL CLUB OFFICERS!

Fundraising Tips

Here are a few fundraising ideas you can try in your club...

1. Decorate your own cookie sale!
2. Flood the Student Center for the Six Cents Initiative.
3. Stop the Bop (play an annoying song in your cafeteria and don't stop playing it until you have met your fundraising goal.
4. Exam care packages
5. Proceeds Nights at Popular Restaurants
6. Offering to do yard work or law mowing for faculty or Kiwanians at a "reduced price" versus paying a professional.

The 9th Annual Large Scale Service Project is set to take place August 1st-5th right before International Convention. Meet tons of CKIers from all over and bond with other NJ CKIers from around the district as we travel to Birmingham, Alabama this summer. OTIC Chair Kristen Aitkens is planning and will get more information out very soon. Hope to see you there!

Keep July 19th, 2009 free!! Kiwanis Family Picnic is coming that weekend! You won't want to miss it!!

New Club Treasurer

You're the new Club Treasurer...

NOW WHAT DO YOU DO?

1. Get files from Past Club Treasurer.
2. Ask your Past Club Treasurer to walk you through the responsibilities of the position.
3. Become familiar with your colleges Funding Policy.
4. Become familiar with your college's Student Government Association
5. Contact District Treasurer Rob with your contact information
6. ASK QUESTIONS!

Treasurer's Basic Duties

At COT (Club Officer Training) some of you were trained by our Financial Advisor Mark H. Litwack and myself! There are a few important things you should definitely remember.

1) **Dues**- Dues are \$33 per member. All \$33 is sent directly to international. Check the Club Treasurer Guidebook on how to submit dues.

2) **Club Charter Strength**- For a club to be considered charter strength by the District and International, the club must have 20 dues paid members by December 1st. If a club is not charter strength they may not have members on the district or international board. The club is also not recognized by

international and may not vote at DCON or ICON.

3) **Budget**- Your elected board should start thinking about a budget before the end of this semester. Your budget should include funds you intend to spend and money you intend to raise for the 2009-2010 Service Year.

4) **Goals**- Along with your budget your board should set goals for membership, fundraising, and service hours.

Any questions???...let me know.

TOP TREASURER!!

Starting in June I will be feature one TOP TREASURER for the month.

Show me how great of a treasurer you are and be featured here!

CONTACT INFORMATION

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District
Treasurer**

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Benefits of being a paid member

What can we do to ensure our clubs reach charter strength?? Alright everyone knows the \$33 a year dues doesn't help us when it comes to recruiting members! So what can we do about this?? We can promote the benefits Circle K dues paid members receive, that aren't available to non-dues paid members!!

But first! Where do our dues go? As I said \$25 of your dues goes directly to International and the other \$8 is given to the New Jersey District. The District uses this money for our District Budget which finances all of our activities, events, and publications including the *Cirklng* (our District Newsletter).

Voting/Nominee Privileges: Only dues paid members are given the privilege to vote and

run for office on club, district, and international level.

Scholarships: Everyone knows college is EXPENSIVE!! Circle K and Kiwanis offer almost 50 scholarships per year to Circle K Members!

Discounts: Our sponsoring Kiwanis clubs donate money every year for clubs to attend conferences and conventions. Only dues paid members receive this reimbursement.

KICK: The KICK program is when a Kiwanis club other than your own donates to your club. Normally only dues paid members receive the benefits of this donation.

So there are many reasons why members should pay dues. Contact me to come to present my dues presentation at your club meeting.



Check the New Jersey District Circle K Website: www.njcirclek.org.

a Kiwanis-family member
www.circlek.org